

MINUTES OF THE ARENA THEATER BOARD OF DIRECTORS MEETING OF MAY 31, 2023

1. The meeting was called to order at 6:00 p.m. by President Beattie
2. ROLL CALL- Present: Board members Beattie, McFarland, Sussman, Crutcher, Andersen, McMurtry, Vanderwoude
Guest and staff: Lisa Joakimides, Dagmar and Phil
3. Privilege of the floor: Paul reported that garbage rates will increase substantially. Shauna explained that we share the dumpster with Action Network and the Mexican restaurant next door. Our share amounts to about \$100/mo and will increase nearly 50%.

Director Rod Curbelo joins meeting.

No further correspondence or messages.

4. APPROVAL OF MINUTES from April meeting Tim moves to approve. Paul seconded. Passed unanimously

Director Blake More joins the meeting.

5. PRESIDENT'S REPORT: Election of officers. Blake nominated and Susan seconded the nomination of Michael as President. All in favor. Mitch nominates and Michael seconds the nomination of Blake as VP. All in favor. Blake nominates and Susan seconds nomination of Mitch to Secretary. All in favor. Mitch nominates and Michael seconds Sundance as Treasurer. All in favor.

Sundance has requested two items be added to the agenda. One concerns Science on the Screen and the other refers to online voting for rentals.

6. TREASURER'S REPORT; Paul gave the report which had been sent to all board members. There was a net gain of \$260 last month due largely to a successful fundraiser grossing over \$5K

7. STANDING COMMITTEE REPORTS:

MEMBERSHIP/FUND DEVELOPMENT committee- Former chair Lisa gave report. Membership is up slightly after the Spring fundraising letter- 280 memberships and 400 individual members.

A suggestion was made by former member Harm to print future letters in Spanish and English. This would increase the cost about \$200. No decision was made.

The committee is considering suggestions for the next fundraiser.

The Have-A-Seat campaign needs to refocus as we have paid off the solar loan. It was generally agreed that having a specific project would generate more support than an unspecified use.

End of report.

Point of Order: Paul suggested appointing committee chairs as we hear the reports. Agenda item 9 covers this, but the board decided to follow Paul's suggestion. Rod agrees to chair this committee. Mark and Paul join as members. Dagmar and Shauna are staff members of the committee. Possibly Lisa as well.

PROGRAMMING COMMITTEE-

Cinema: Phil reported that the projector was recently serviced and is functioning well. The sound

system was also checked due to some complaints and it was discovered that we would need some new amplifiers. Susan and Dagmar and Phil remain on committee.

Shauna reported that she and Paul with support from Phil and Dagmar developed a 3 film Classic Film Festival for June, July, and August Saturday nights beginning with *The Big Lebowski*, then *Airplane*, the *Monty Python and the Holy Grail*.

Shauna also reported that a small group has been planning a Short Film Festival for potentially November. It is in early planning stages and there is possibly some grant funds available.

LIVE PROGRAMMING: Shauna reported that there were three shows in May. Blues on the Coast with Tommy Castro made nearly \$2000, the Jazz show lost and the final show broke even.

Two rental were approved, but it remains to be seen if they will follow through.

June has a Blues on the Coast show and Third Monday music.

July 1 there is a reggae show after the fireworks.

SCIENCE ON SCREEN: Sundance will present a show focusing on carbon cycle followed by a film about students participating in a contest sponsored by NASA. Another on June 20 is on the subject of science, religion, and spirituality.

TELECAST: Shauna reported that the last opera will be on Saturday followed by the last Exhibition on Screen on Sunday. On the 24th of June is the last NT Live. No new NT Live shows have been booked due to lack of attendance. Outreach to the north of us may be a source of additional funds.

Dagmar pointed out that Jon Sandoval formerly guided the Exhibition on Screen and Harm did NT Live, and could use some help.

FILM CLUB- Shauna reported that we had a successful Film Club season. Film Club will meet in August to prepare for next season. Steve McLaughlin will send out a survey to Film Club members for suggestions for next season. Netflix will no longer mail DVDs so we need a work-around for that.

Prices will be raised next season to \$12 for non-members and \$6 for members.

PUBLICITY- Dagmar has been busy publicizing our events. Phil is looking into getting *Mad Max* for the 4th of July. She mentioned that the Mendocino Film Festival will be showing their short films here and we get 60% of the door.

Blake is the chair of the Programming Committee.

PERSONNEL COMMITTEE- Tim reported that they did not meet except with a volunteer who had an issue to discuss. He will remain as chair with Blake and Paul as members.

FACILITY COMMITTEE- Tim reported that he checks the Theater every morning. He did some weed eating and painted part of the marquee and replaced some bulbs. A cleaning day is scheduled for Sunday June 18. The board received an email from a commercial cleaning service and Tim thinks it is a waste of money. No doubt.

FINANCE COMMITTEE- Sundance asked about the finance committee which he chairs. He wants to know the exact requirements of that committee. Paul and Mark are also on the committee. There is a document outlining committee responsibilities and that will be shared with all board members.

8. OLD BUSINESS: Return to live meetings. Paul suggested that it is time to return to live meetings. Michael agreed. Computer glitches are a problem sometimes. Mitch, Phil, and Mark gave a thumbs up.

Susan currently has mobility issues and would like to meet on Zoom as well. Sundance would also like that as he has a second home in Santa Rosa that he frequents. By-laws are silent on this issue. Rod favors in-person meetings, but supports the idea of hybrid meeting.

It was decided that we would meet at the Library on June 28 and attempt a hybrid model.

9. COMMITTEE ASSIGNMENTS- this was health with during the meeting.

10. NEXT MEETING DATE: June 28 at the Library or online.

Meeting adjourned.